

Pharmaceutical company streamlines clinical trial data collection

Customer Profile

A United States based pharmaceutical company.

Industry

Clinical Trials – Life Sciences

Region

Americas

The Challenge

A United States based pharmaceutical company was looking for ways to streamline the data collection process of clinical trials. Data collection is critical to manage and monitor the field tests in a timely and cost effective manner. The company evaluated and tried different electronic data capture alternatives; but, none were compatible with the various environments of the clinical trials. The current paper method of collecting information was unorganized, inaccessible and time consuming. They would often not have access to the data for 12-15 months which was not ideal given the importance of the data. The Field Researchers and their Regional Directors had to revert to faxes and other manual means so that everyone could review the data simultaneously. Data entry was accomplished by having highly trained people manually aggregate the data and then key enter it into a spreadsheet.

The Solution

ExpeData® Digital Writing Platform (EDWP) is the perfect solution to address data collection challenges. The solution includes a digital pen and digitally patterned forms. The field books are pre-printed and look identical to the forms used previously. The experience for the Field Researcher in terms of recording data is virtually unchanged.



The Solution Continued

ExpeData, LLC

ExpeData® is the global leader in enterprise digital writing and the first company to build a platform designed to meet the needs of Fortune 100 and Global 2000 companies. The ExpeData Digital Writing Platform is a complete package with the features and functions needed to implement digital writing.

The Field Researchers collect information by simply writing on the digitally patterned paper with digital pens. At the end of the day, they dock the pens into a cradle attached to their PC. The data is transmitted to the EDWP where it is converted to data and sent to the data management system for additional processing. Organized reports can easily be pulled from the data management system as needed.

The Results

Since incorporating the ExpeData Digital Writing Platform into the data collection process, researchers have access to information in a matter of hours that used to take 12-15 months. This provides the company with a competitive advantage in the clinical trials market. The EDWP allows problems to be identified and corrected before a protocol deviation becomes uncorrectable. This saves valuable time and money. The clinical trial information is now available to all parties participating in the trial at the same time for review and discussion, enhancing communication.

**“ Sites like it. The reliability and quality are impressive.
We have more data faster. ”**

**Eric van Son
CTO**

Pharmaceutical Company



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